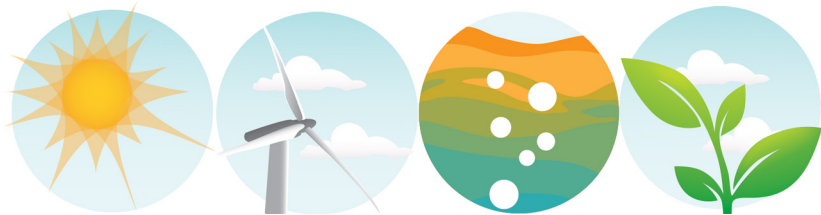


# RE POWER `EM

Short Business Plan Concept

for St. Vincent de Paul Oakland  
09 Nov 2012



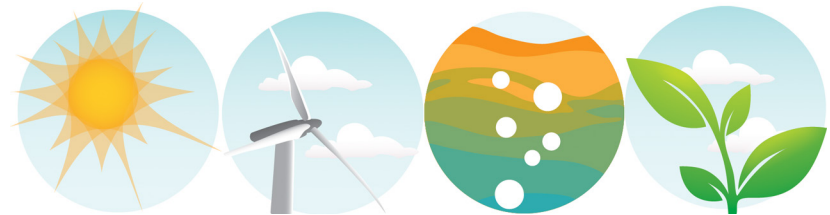
Kimberly King, Project Engineer  
Silvercrest, [www.silvercrestec.com](http://www.silvercrestec.com)  
Email: [kimberly@silvercrestec.com](mailto:kimberly@silvercrestec.com)  
Mobile: +1 415 832 9084  
Skype: kingerly

Laurence Steijger, Lead Engineer  
Silvercrest, [www.silvercrestec.com](http://www.silvercrestec.com)  
Email: [laurence@silvercrestec.com](mailto:laurence@silvercrestec.com)  
Mobile: +00 44 (0) 7817 643625

Agostinho Miguel Garcia  
Chief of Development & Engineering  
Sun Business Development, [www.sunbd.pt](http://www.sunbd.pt)  
Email: [agostinho.garcia@sunbd.pt](mailto:agostinho.garcia@sunbd.pt)  
Phone: +00 351 916 28 64 43

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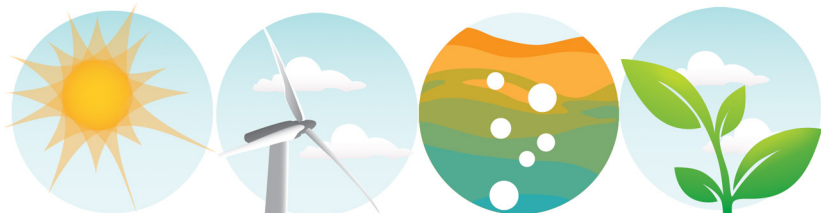
01. Vision
02. Mission Statement
03. Objectives
04. Strategies
05. Plans
06. Wrap-up



**RE POWER `EM**

# VISION

Prepare. Respond. Adapt.



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# 01

*...for rebuilding SVdP's infrastructure*

RE-Power `Em [St. Vincent de Paul \[SVdP\] Oakland](#) is a collaboration between Silvercrest Energy and Automation and SunBD. We will evolve and expand to include other companies with expertise in:

- appropriate renewable energy
- energy efficiency/conservation
- sustainable development
- other applicable technological aspects

RE-Power `Em [St. Vincent de Paul Oakland](#) will also:

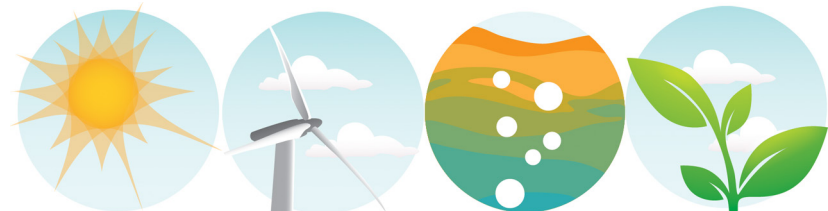
- identifying opportunities for developing and implementing everyday brilliance for disaster resilience.
- use local knowledge and resources
- use the latest decentralized renewable technologies
- provide energy and potable water solutions for rebuilding a holistic, sustainable [St. Vincent de Paul Oakland](#) future.

# MISSION STATEMENT

*...connecting, providing, building*

Prepare. Respond. Adapt.

As renewable energy systems integrators and sustainability development experts, RE Power `Em provides knowledge and key components for energy and potable water systems to generate customized, durable solutions by identifying opportunities for developing and implementing everyday brilliance for disaster resilience.



# OBJECTIVES

*...milestones & deliverables*

## Prepare. Respond. Adapt.

Our conglomerate of companies is a cooperation between different organizations with the same viewpoint. The RE Power `Em conglomerates aims to provide a sustainable future to all [St. Vincent de Paul Oakland](#) that don't cost the Earth. We are focused on providing solutions contingent on [St. Vincent de Paul Oakland's](#) available natural and human resources. We will act in the following capacities:

- Electricity
- Heat
- Cooking needs (portable cook stoves)
- Water supplies (purification, filtering, desalination)
- Housing
- Agriculture (portable, raised gardens built from re-purposed materials)

During each phase we will:

- work closely with the [St. Vincent de Paul Oakland](#) develop local teams and embrace local experience and knowledge to provide the best solutions.
- incorporate all actors and stakeholders on the ground in assessing the entire picture.
- lay down a path for a sustainable reconstruction and future.

Some steps we recommend follow:

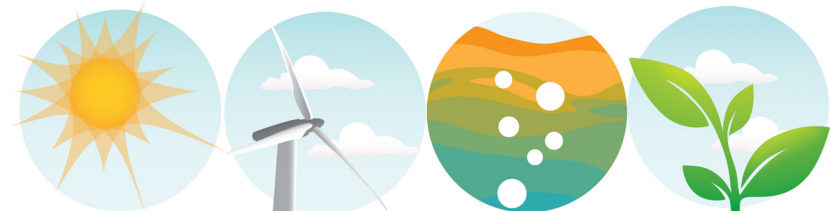
[Phase I](#) - Technical Assessment

[Phase II](#) - Immediate & Start-up Services

[Phase III](#) - System Design & Planning

[Phase IV](#) - System Deployment & Integration

[Phase V](#) - Education - Training & Capacity Building



# STRATEGIES

*...to employ & implement longevity*

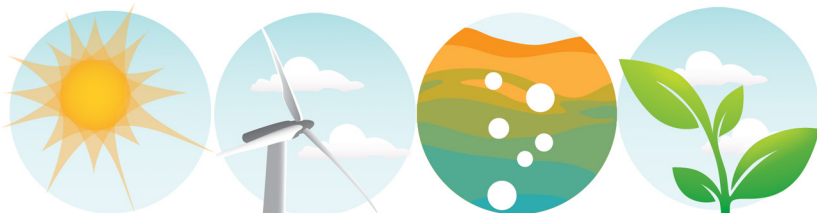
Prepare. Respond. Adapt.

RE-Power `Em aims to work closely with [St. Vincent de Paul Oakland](#) to:

- build trust relationships and partnerships
- provide knowledge-base transfer
- demonstrate successes from previous projects and installations

RE-Power `Em aims to hand-off deliverables to:

- NGOs
- Local renewable energy companies
- Utilities
- Local construction companies
- Schools and universities
- Local government authorities



# PLANS

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05

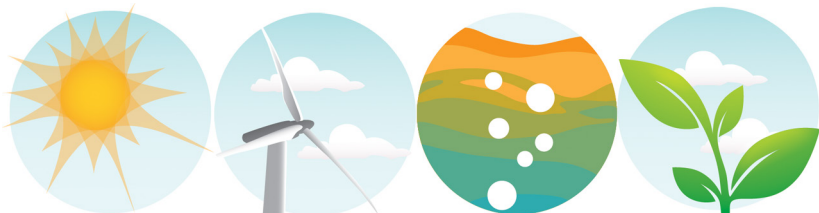
*...the work to be done*

Prepare. Respond. Adapt.

- Establish contacts with all [St. Vincent de Paul Oakland](#) stakeholders
- Introduce and market this concept
- Act as an integrated unit, on a project-by-project basis
- Collaborate with like-minded companies

RE-Power `Em will define local needs based on:

- Citizenry
- Geographical predisposition
- Available resources
- Infrastructure





# WRAP-UP

Prepare. Respond. Adapt.

Empowering the local [St. Vincent de Paul Oakland](#) citizenry to take responsibility for their own future by deploying new technologies, providing training and education—ultimately enabling them to help themselves in the present, and in the future.

