Short Business Plan Concept

for St. Vincent de Paul Oakland

09 Nov 2012
CONTENTS

01. Vision
02. Mission Statement
03. Objectives
04. Strategies
05. Plans
06. Wrap-up
RE POWER `EM
RE-Power `Em St. Vincent de Paul [SVdP] Oakland is a collaboration between Silvercrest Energy and Automation and SunBD. We will evolve and expand to include other companies with expertise in:

- appropriate renewable energy
- energy efficiency/conservation
- sustainable development
- other applicable technological aspects

RE-Power `Em St. Vincent de Paul Oakland will also:

- identifying opportunities for developing and implementing everyday brilliance for disaster resilience.
- use local knowledge and resources
- use the latest decentralized renewable technologies
- provide energy and potable water solutions for rebuilding a holistic, sustainable St. Vincent de Paul Oakland future.
MISSION STATEMENT

Prepare. Respond. Adapt.

As renewable energy systems integrators and sustainability development experts, RE Power `Em provides knowledge and key components for energy and potable water systems to generate customized, durable solutions by identifying opportunities for developing and implementing everyday brilliance for disaster resilience.
OBJECTIVES

Prepare. Respond. Adapt.

Our conglomerate of companies is a cooperation between different organizations with the same viewpoint. The RE Power ‘Em conglomerates aims to provide a sustainable future to all St. Vincent de Paul Oakland that don’t cost the Earth. We are focused on providing solutions contingent on St. Vincent de Paul Oakland’s available natural and human resources. We will act in the following capacities:

- Electricity
- Heat
- Cooking needs (portable cook stoves)
- Water supplies (purification, filtering, desalination)
- Housing
- Agriculture (portable, raised gardens built from re-purposed materials)

During each phase we will:

- work closely with the St. Vincent de Paul Oakland to develop local teams and embrace local experience and knowledge to provide the best solutions.
- incorporate all actors and stakeholders on the ground in assessing the entire picture.
- lay down a path for a sustainable reconstruction and future.

Some steps we recommend follow:

Phase I - Technical Assessment
Phase II - Immediate & Start-up Services
Phase III - System Design & Planning
Phase IV - System Deployment & Integration
Phase V - Education - Training & Capacity Building
Prepare. Respond. Adapt.

RE-Power ˝Em aims to work closely with St. Vincent de Paul Oakland to:
• build trust relationships and partnerships
• provide knowledge-base transfer
• demonstrate successes from previous projects and installations

RE-Power ˝Em aims to hand-off deliverables to:
• NGOs
• Local renewable energy companies
• Utilities
• Local construction companies
• Schools and universities
• Local government authorities
PLANS

Prepare. Respond. Adapt.

- Establish contacts with all St. Vincent de Paul Oakland stakeholders
- Introduce and market this concept
- Act as an integrated unit, on a project-by-project basis
- Collaborate with like-minded companies

RE-Power ‘Em will define local needs based on:
- Citizenry
- Geographical predisposition
- Available resources
- Infrastructure
Empowering the local St. Vincent de Paul Oakland citizenry to take responsibility for their own future by deploying new technologies, providing training and education—ultimately enabling them to help themselves in the present, and in the future.